



ETA^{SA}
MANUFACTURE HORLOGÈRE SUISSE
DEPUIS 1793

PRESS RELEASE

SALES QUARTZLINE
Schmelzstrasse 16
2540 Grenchen
Switzerland

Tel +41 (0)32 655 77 77

sales-quartz@eta.ch
www.eta.ch

ETA integrates its PowerDrive and PreciDrive exclusive technologies and refines its range of movements with multiple functions

Granges (Switzerland), 16 March 2016. ETA, a company of the Swatch Group, is completing its range in the G10 family with six new movements, all powered by its latest exclusive technologies and provided with various practical complications.

The hour, minute, second and date functions are displayed by all these models and among them, five have a chronograph function. The PowerDrive technology integrated into all these movements controls the motor drive and increases the speed of rotation of the hands on the dial to 200 Hz, that is to say 200 hand jumps per second. It offers the manufacturer a great deal of freedom in the display combinations. This arrangement provides one more remarkable dynamic to a modern three-counter, sport-chic look that is already well known and appreciated by the general public. The PreciDrive technology integrated into a calibre will allow the watch to achieve exceptional precision of +/- 10 seconds a year, a score equivalent to a precision of 0.027 seconds a day.

Entertainment time

In addition to standing out by their reliability and robustness, these Swiss Made movements will make themselves a part of daily leisure time with a convenient battery life of 36 months in the case of a chronograph used 1 hour a day. Nevertheless you have to choose between a chronograph (G10.212 AQ) to measure an event up to 12 hours or the airborne inspiration of the Flyback chronograph (G10.212 AN), which enables the chronograph to be reset to zero and instantly restarted. A flyback which will certainly rival the LapTimer chronograph designed to count the laps to 1/10th of a second in the PowerDrive version (G10.212 AP) or the PreciDrive version (G10.212 AJ). Unless frequent travellers prefer the Day Date GMT (G10.212AM) for its really useful double time zone. A final model will particularly meet the expectations of aficionados who ask for the moon with the 12-hour moon phase chronograph (G10.962 EO).

A major plus

The G10 collection knows how to seduce with its measurements since these models will be interchangeable with the current range in multiple trimmings: a diameter of 13¼", a height equal to 5.12 mm (except for the 5.15 mm moon phase chronograph) and two identical chronograph push buttons for the different models. This family of entry-level multiple-facet movements will give watch manufacturers a wide panel of complications at a particularly attractive price. A collection that once again confirms ETA's great capacity for innovation towards the production of Swiss movements of remarkable quality and accessible to the greatest number.



About us

With its innovative vision, ETA sets great store by developing its technology in order to extend the potential scope of its wide range of products for its clients.

Furthermore, ETA's website features a dedicated ordering platform for producers: ETAsShop B2B. It is more than an online shop – it is a true tool that allows you to configure, compare movements and access all technical details quickly. It is a useful and valuable tool that meets the current needs of professional horologists.

For additional information, please contact:

Marketing & Communication

Dominique Boizard

contact@eta.ch

Tel +41 (0)32 655 71 11

Or visit our website: www.eta.ch



Downloads > www.eta.ch/baselworld/press



ETA G10.212 AP PWD LAPTIMER

60 seconds chronograph counter with central hand, 1/10th of a second, 60 minutes. Function: LAP.



ETA G10.212 AJ PRD LAPTIMER

60 seconds chronograph counter with central hand, 1/10th of a second, 60 minutes. Function: LAP.



ETA G10.212 AQ PWD CHRONO 12H

60 seconds chronograph counter with central hand, 60 minutes, 12 hours. Functions: ADD, SPLIT.



ETA G10.212 AM PWD DAY, DATE, GMT

No chronograph counter with central hand, day displayed by hand, 24 hours GMT display.



ETA G10.962 EO PWD MOON PHASE

60 seconds chronograph counter with central hand, display of moon phase, 60 minutes and 12 hours coaxial counter. Functions: ADD, SPLIT.



ETA G10.212 AN PWD FLY-BACK

60 seconds chronograph counter with central hand, 60 minutes, 12 hours. Functions: ADD, FLY-BACK.



FASHIONLINE

13 1/4'''

ETA G10.212 / G10.962

BASE MOVEMENT

Ø 29,80 mm

H 5,12 mm (G10.962: H 5,15 mm)

Materials: synthetic

Power: 1.55 V

4 ETA stepper motors

4 jewels

E.O.L.

Theoretical battery life: 38 months (chronograph stopped)

CONTROL

Chronograph with 2 push buttons (G10.212 AM 2 correctors)

DISPLAY

Hours - Minutes - Small jumping second at 6 o'clock - Date window

Numerous possible displays and functions thanks to PowerDrive technology

PRECISION / FLEXIBILITY

PowerDrive - Flexible display - Design - Highly dynamic display

PreciDrive - PowerDrive functions as well as an extremely high level of accuracy +/- 10 seconds per year (thermocompensation)

QUALITY

Swiss Made