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PRESS RELEASE

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ETA launches the F05.841 and F05.441 calibres: two entry-level quartz movements daring to democratise the moon phase function

Grenchen (Switzerland), March 2017 - ETA SA, a Swatch Group company, is reinterpreting the moon phase function by including it in an affordable Swiss Made quartz movement. The arrival of F05.841 and F05.441 is reshaping preconceived ideas about entry-level movements.

In December 2016, the Trendline collection grew with the addition of a calibre offering a second time zone. Just a few months later, it is now the moon phase function which is being proposed: F05.841 displays hours, minutes, seconds, date and moon phases, whilst F05.441 offers the same with the addition of exclusive PreciDrive technology.

The diameters of these movements (23.30 mm) are in line with all existing F05 calibres. Furthermore, they are exactly the same thickness as the 'big date' calibre (F06.461) or the recent GMT calibre (F06.811) from the Trendline collection. The date can be positioned in the noon position (perfectly in line with the moon phase), or can be moved to the three o'clock position if desired.

The moon phases on this watch draw the eye and take it to another level. Often synonymous with exclusivity, this sought-after function is now accessible to a wider audience. Users can quickly adjust their watch by putting the crown halfway out, and when pulled all the way out it is used to set the time.

The movement's typical theoretical autonomy ranges from 68 to 94 months, depending on the capacity of the battery selected.

The F05.441 calibre also offers typical accuracy of +/- 10 seconds a year.

Among other areas, ETA is committed to expanding its range at all price points in order to meet the needs of every one of its customers. The proof lies in these movements, available from the summer.

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F05.841 Moon Phase

Functions Hours, minutes, seconds in the centre, date positionable between 12 o'clock and 3 o'clock, moon phase at 6 o'clock

Movement Quartz
Diameter 23.30 mm (10½")
Height 3.60 mm
Rapid adjustment of the date and moon phase
Typical theoretical autonomy of the movement: 68 to 94 months depending on battery capacity
E.O.L. (end of life)

F05.441 Moon Phase PreciDrive

Functions Hours, minutes, seconds in the centre, date positionable between 12 o'clock and 3 o'clock, moon phase at 6 o'clock

Movement Quartz
Diameter 23.30 mm (10½")
Height 3.60 mm
PreciDrive technology (typical accuracy +/- 10 sec. per year)
Rapid adjustment of the date and moon phase
Typical theoretical autonomy of the movement: 68 to 94 months depending on battery capacity
E.O.L. (end of life)